



Urban Design Box

U D B



The background of the cover is a detailed architectural sketch of an urban street scene. In the foreground, a person in a light-colored suit walks across a paved area, casting a shadow. To the right, a white car is parked. The middle ground features several trees with green foliage and brown trunks, and a landscaped area with green shrubs and brown soil. In the background, a multi-story building with a dark roof and several windows is visible. The overall style is a fine-line sketch with flat color washes.

Masterplanning | Architecture | Urban Design

# We are an integrated Masterplanning, Architecture and Urban Design Service.

We have designed, delivered and completed residential, mixed use and commercial masterplans for commercial and private clients.

We can advise our clients on development design strategy as well as demonstrating the viability and quality of our proposals through the quality of our design and visual work.



## Masterplanning

- Site Analysis
- Visioning
- Design Concepts
- Design Appraisal
- Spatial Masterplans
- Design and Access Statements
- Planning Applications

## Urban Design

- Frameworks
- Masterplan Testing
- Public Realm
- Street Design
- Community Consultation
- Promotional Documents
- Design Coding

## Architecture

- Design Concepts
- Residential Proposals
- Feasibility Testing
- Planning Applications
- 3D Visualisations
- Design and Access Statements

## Design Review

- Design Witness at Appeal
- Design Commission for Wales Panel Chair
- South West Design Review Panel
- Building for Life Independent Scheme Assessments
- Tall Building Assessments

# Braintree

A sustainable urban extension on the edge of Braintree. The proposals include up to 1600 new homes, employment uses, a new local centre, a primary school and an integrated green infrastructure strategy.

Our input has included an outline application for the whole site, a hybrid application on part of the site, a feasibility layout and a Planning Inquiry.



# Cropredy

Outline application for 37 homes in a village location on the edge of a Conservation Area. The proposals include new homes as well as public realm enhancements to the existing access lane.

We produced the masterplan in detail and supporting illustrative street scenes, perspectives and a public realm study plan within the Design and Access Statement.



# Bishop's Cleeve

Part of Homelands, the project included a hybrid application with full permission sought for the residential development of 70 dwellings and outline permission sought for an employment hub.

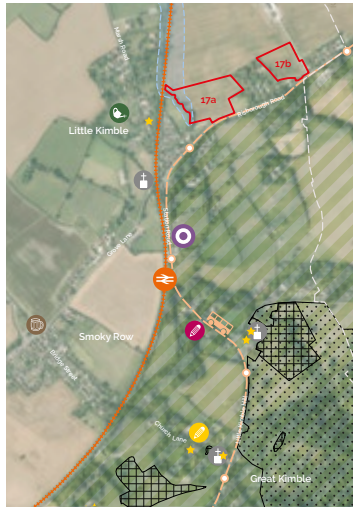
We prepared a vision and masterplan, the detail residential layout, house designs, street elevations and the Design and Access Statement.



# Little Kimble

A Neighbourhood Plan promotion for residential development including a potential shop and community orchard.

Our masterplan responded to the edge of village location with a landscape led informal structure. The presentation ensured it could be easily understood by the community. An infographic clearly stated the benefits of the scheme.



Mix of family homes, including affordable properties, thus increasing opportunities for home ownership in the local area



Provision of a new community orchard, for the benefit of existing and new residents



New footpaths created to link the development to the existing footpath network



The team are committed to the provision of high standard of design and construction enabling an enhanced residential amenity



Access to open space for leisure and recreation, including children's play space and natural green space



Increased use of existing bus routes as a result of new residents travelling in the area



Employment opportunities including full time and supply chain jobs during the construction period



The protection and enhancement of existing landscape features and biodiversity habitats



Good links to the facilities in Little Kimble and Wycombe District, and potential for a new village shop



# Ipswich

Outline Application for up to 315 homes on the edge of Ipswich. The site sits on the edge of an employment area and borders a major trunk road.

The masterplan seeks to create its own place with a central avenue punctuated by key spaces. The southern part of the development has a more urban feel whilst towards the north, the form is more fragmented and has a rural feel.



# Woodlands Garden Village

Vision for a new Garden Village in North Bristol that embraces the principles of sustainable development by enhancing 'walkable' connections, retaining an established landscape structure and taking full advantage of accessible community facilities and employment opportunities.





# North Cornelly

Site promotion to Bridgend County Borough Local Plan Review for residential development of up to 255 homes and open space.

The site sits between the existing residential area of North Cornelly and Kenfig Pool & Dunes National Nature Reserve. A fragmented green edge was proposed to soften the transition between the two areas and reinstate public footpath links.



## Meet the team

(left to right)

### John Armstrong - Associate Director

I have worked in planning and design for over 20 years. My experience includes taking the lead on large detailed residential schemes within Garden Cities through to the management of large mixed use masterplanning projects on behalf of landowners. I am an Urban Design Group Recognised Practitioner.

### Emily Ramsay - Urban Designer

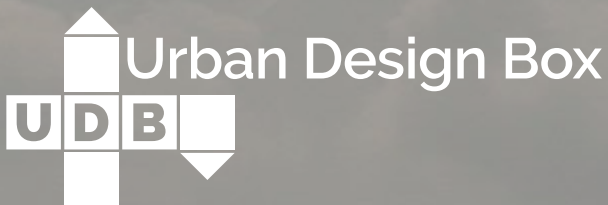
I joined Urban Design Box in 2021 as an urban designer, after spending the first couple of years of my career as a planner following university. I've worked with a range of clients on sites largely in the south-west, providing material for planning applications, carrying out site appraisals and liaising with Planning Officers to gain planning permissions.

### Angela Jacobs - Associate Director

I have worked for over 10 years on residential, commercial and mixed-use projects and at all the stages of the design process, from initial site promotion, to application submission and through to appeal. I am a chartered member of the RTPI and a Recognised Practitioner of the Urban Design Group.

### Jonathan Vernon Smith - Director

I have 20 years experience designing and leading masterplanning and urban design projects from vision through to delivery and on behalf of private and public sector clients. I undertake expert witness work and am a Co-Chair of the Design Commission for Wales and of The Design Review Panel. I am a member of the RIBA and am a Recognised Practitioner of the Urban Design Group.



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